



STRATEGIC COMMUNICATION FACULTY POSITION

Start Date: August 2020

The Position

Arkansas State University Campus Queretaro invites applications for a full-time Strategic Communications professor starting in August 2020. We seek a colleague who can educate students on the rapidly changing landscape of advertising, public relations, and social media.

Responsibilities:

- Instruction of a standard teaching load of four courses per semester for research faculty. Reassigned time equal to one course may be negotiated for relevant research, administrative duties or extraordinary student engagement.
- Dedication of some office hours to tutoring in the Student Success Center to foster a climate of academic excellence and participation in faculty committees.
- Additional responsibilities may include recruitment of students and faculty for our growing campus and support in the development of our industry network to establish collaborations, provide events on campus, and facilitate potential employment opportunities for our students.

Qualifications:

- Educational and/or teaching experience in the United States, demonstrating fluency in the language of instruction, English.
- Interest in teaching in the areas of Media Writing, Social Media, Communication Research and Methods, Strategic Writing, Public Relations, Advertising, Diversity in Media, and other Communication courses.

This opportunity will be an unparalleled experience for the few pioneering, inspirational teachers dedicated to the success of students in this developing project.

For more information about Arkansas State University Campus Querétaro and to apply, please visit www.astate.mx and click on the “Job Opportunities” button and follow the “Faculty Positions” link to send an application. You may also send your CV, directly to: Kathryn Bond, kabond@astate.edu.

More about the campus

A-State CQ is the first “American Style” residential campus in Mexico and began teaching students in the fall of 2017. Through a multi-national public-private partnership, ASU is responsible for all academic and curricular matters while a private foundation registered in Mexico maintains the campus, ensures its official status and serves as the operating partner. Located in the highlands of central Mexico, two hours north of Mexico City, Santiago de Querétaro is a UNESCO World Heritage city and one of the fastest growing and safest in Mexico. Home to more than 1,300 multi-national corporations, international interest in Querétaro has increased because of its economic growth, high quality of life, social progress and its year-round temperate climate.